

ANNUAL REPORT 2010

Help us help them at www.vbrescuefoundation.org.

**VIRGINIA BEACH
RESCUE SQUAD
FOUNDATION**

We Support The Largest Volunteer-Based EMS System In The Nation.

What does it take to help maintain the Virginia Beach volunteer rescue squad system, the largest volunteer-based rescue system in the nation? Dedication. Compassion. And lots of fundraising. We are strongly committed to:

- Supporting the VB Volunteer Rescue Squad in delivery of quality emergency medical services.
- Supporting the Virginia Beach volunteer rescue squad system where needed to ensure a high-quality citywide system of continuing volunteer rescue services.
- Advocating for and supporting the continued delivery of free pre-hospital emergency care within the City of Virginia Beach.
- Operating with fiscal integrity and professionalism.
- Supporting the efforts of the volunteer rescue system to build safety awareness through continuing education.
- Fostering both individual and community awareness that self help is the first critical step in effective pre-hospital emergency care.

The Lives Need Saving campaign is going strong.

The Foundation continues its commitment to the volunteer rescue squads of Virginia Beach. By supporting ongoing region-wide campaigns, it strives to raise community awareness of this unique and invaluable volunteer service. Since 2007, the Foundation has committed over \$1 million to the "Lives Need Saving" recruitment marketing campaign including the continued funding of a full-time Recruitment Coordinator. In 2010, 109 newly EMT-certified volunteers joined the ranks. Visit the blog site at www.livesneedsaving.org/blog to see and learn more about this amazing system.

Join

VOLUNTEER

RESCUE SQUADS
OF VIRGINIA BEACH

2010 Foundation Programs and Initiatives

- **Community Outreach** – Free monthly community CPR/first aid classes educating 228 people
- **Volunteer Recruitment Initiative** – Efforts include livesneedsaving.org recruitment website and media campaign; continue to fund a full-time recruitment coordinator
- **Volunteer Leadership Initiative** – Sponsored daylong seminar to enhance and encourage leadership skills among the volunteer squad membership – 19 graduates
- **Volunteer System-Wide Annual Retreat** – Third annual retreat/forum bringing together volunteer members and leadership with VB EMS and Foundation leadership to address current topics and issues facing the volunteer rescue system – 35 system leaders
- **Volunteer Retention Initiative** – Media recognition of volunteer rescue members as well as programs and events acknowledging their service
- **Langhorne & Pulley Scholarship Program** – Seven scholarships for volunteer rescue squad members (and their dependents) with four or more years of service
- **Advocacy Program** – Year-round advocate/lobbyist to monitor legislation and advocate at city, state and federal levels for local, regional and statewide volunteer rescue systems
- **Public Relations/Marketing Program** – Year-round campaign focusing on promoting and supporting the entire Virginia Beach volunteer rescue squad system through all media sources
- **Rescue Lines** – *Rescue Lines*, a quarterly publication of the Council of Virginia Beach Volunteer Rescue Squads, is distributed to all members and throughout the community
- **Grants & Sponsorships:** VB Volunteer Rescue Squad; Rescue Council; EMS Explorer Post 800; Kempsville Volunteer Rescue Squad; Plaza Volunteer Rescue Squad; Project Lifesaver and VAVRS February Recruitment & Retention Committee Meeting

In 2010, Our Efforts Helped Our Volunteer Rescue Squads...

1. ...serve a Virginia Beach population of 440,000 residents and 2.8 million tourists.
2. ...respond to over 39,000 calls, with a 97% customer satisfaction rating.
3. ...acquire and maintain 35 ambulances, three squad trucks, six boats, support and command vehicles, an advanced dive truck and sonar equipment.
4. ...attract and retain more than 900 well-trained operational and administrative rescue volunteers.

Our History



In 1982, B.M. Stanton, a very concerned and dedicated citizen of Virginia Beach, saw an immediate need to support the volunteer efforts

of the Virginia Beach Rescue Squad. In an effort to raise awareness and support for this endeavor, he combined his business savvy and profound appreciation for the Virginia Beach Rescue Squad to form what would become known as the Virginia Beach Rescue Squad Foundation. Today, our assets are over \$16,000,000 with more than \$1,000,000 spent annually on programming.

Our Mission



The Virginia Beach Rescue Squad Foundation, Inc. is dedicated to supporting the Virginia Beach Volunteer Rescue Squad, Inc. and advocating for

an independent and vital volunteer Virginia Beach rescue system, which provides free pre-hospital emergency care to the citizens and visitors of Virginia Beach.

FINANCIAL STATEMENT 2010

**VIRGINIA BEACH
RESCUE SQUAD
FOUNDATION**

Summarized Financial Statement

Year Ended December 31, 2010

Financial Oversight

The primary purposes of the Virginia Beach Rescue Squad Foundation's Investment Committee are to assist its Board in reviewing the Foundation's investment policies, strategies, transactions and performance, and to oversee the Foundation's capital and financial resources.

The Committee is composed of at least eight members of the board, appointed annually by said board. All financial activities are in compliance with the relevant provisions of the federal Sarbanes-Oxley requirements.

The Foundation seeks to invest 30 percent of its assets in domestic and international equity securities, and 70 percent in fixed income securities with the remaining assets in alternative investments.

This 2010 summarized financial statement reflects the strict accounting procedures overseen by the Foundation's board.

Audited Statements

A copy of the complete audited financial statement is available upon request.

ASSETS

Investments	\$ 12,640,426
Operating cash and fixed assets	\$ 3,724,992
Future interests	\$ 123,196
Total Assets	\$ 16,488,614

LIABILITIES AND NET ASSETS

Liabilities	\$ 3,475,000
Restricted assets	\$ 10,601,361
Unrestricted assets	\$ 2,412,253
Total liabilities and net assets	\$ 16,488,614

EXPENSES

Grants and other program services	\$ 843,993
Supporting services	\$ 105,727
Total grants and expenses	\$ 949,720
Change in net assets	\$ 85,027

Net assets – beginning of year	\$ 12,928,587
Net assets – end of year	\$ 13,013,614

To Help Ensure A Faster Response Time, We Support...

ALL 10 RESCUE SQUAD STATIONS:

- Ocean Park
- Davis Corner
- Chesapeake Beach
- Princess Anne Courthouse
- Creeds
- Kempsville
- Blackwater
- Virginia Beach
- Plaza
- Sandbridge

AND THEIR SUPPORT TEAMS:

- Bike Medic Team
- Squad Truck Team
- Search and Rescue (SAR) Team
- Marine Rescue Team
- Support Services Team

Providing CPR Classes Monthly



Individuals in our community can take advantage of another way to stay safe, courtesy of the Virginia Beach Rescue Squad Foundation. Adult, child and infant CPR, relief of choking and use of an AED are all taught by certified American Heart Association instructors every month. More than 900 people have been trained since the program began. To register or for more information about these free classes, citizens can go to CPR@rescue14.com.

Leadership Initiative



On June 12, 2010, Virginia Beach Deputy Police Chief Jim Cervera taught a day-long leadership seminar. This initiative, funded annually by the Foundation, was attended by 19 representatives from more than eight units within the Virginia Beach volunteer rescue system.



Leading the Way

Bobby Hill, the Foundation's Recruitment Coordinator, was appointed Co-Chair of the Virginia Association of Volunteer Rescue Squads Recruitment-Retention Committee. He also assumed the position of Chair of the Virginia Fire/EMS Recruitment-Retention Network.

To donate, go to www.vbrescuefoundation.org

Many Thanks to Our Great Neck Station Building Campaign Donors

\$50,000 – \$99,999

Frank* and Jane Batten
Tom and Joan Lyons
Sentara Healthcare
TowneBank Foundation

\$25,000 – \$49,999

Beazley Foundation
Jay Birsch
Jack Rabbit Self Storage
The Hampton Roads
Community Foundation
The Patricia and Douglas Perry Foundation

\$10,000 – \$24,999

John and Nancy Baillio
Joan and Macon Brock
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Dominion Virginia Power
O. L. Everett
Fireman Heritage Fund
Izaak and Barbara Glasser
Amy Goldberg and Family
Dr. N. Turner and Sylvia M. Gray
Betty Ann and Ben Huger Family Foundation
Dave and Micky Jester
in honor of Ned Langhorne
Winnie and Michael Marquart
Olympia Development Corporation
Potter Properties
John W. and Heather B. Richardson
Martha Kay Roland
Will and Bev Sessoms
Thomas and Rosemary Wilson
Anonymous (2)

* Deceased

** Legacy Society

\$5,000 – \$9,999

B. M. Stanton Foundation
James H. and Clara E. Capps
Glenn and Kendra Croshaw
Dr. and Mrs. W. Andrew Dickinson, Jr.
Angela and Gene Loving
Charles and Lynda Malbon
Harriet and John Malbon
Napolitano Family Foundation, Inc.
Mr. and Mrs. Alfred F. Ritter, Jr.
C. David Whitley

\$1,000 – \$4,999

Peter A. Agelasto, III
The Breeden Company, Inc.
Tom and Betty Broyles
James and Merrilee Crocker
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Kaufman & Canoles
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Kevin and Rebecca Lipscomb
Wayne and Cheryl McLeskey
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Jim and Darla Obal

Richard and Maureen Olivieri
Randy and Carol Pugh
Delegate Bob Purkey and Family
The Rashkind Family
Mr. and Mrs. Richard D. Roberts
Kit and Rusty Roller
Todd and Kim Savage & sons,
Jordan and Benjamin
Kitty and Bob Schaum**
Rick Schoew
STIHL, Inc.
Warden Family Foundation
David and Elizabeth A. Weeks
Willcox & Savage PC
Mr. and Mrs. Nicholas G. Wilson, III
Walt and Ronnie Yancey
Anonymous (3)

\$500 – \$999

Hap and Becky Chalmers
Virginia E. Gilpin
Dr. and Mrs. Clarence A. Holland
Suzanne and Vince Mastracco
McWaters Family Foundation
Waterfront Marine Construction, Inc.
Anonymous (3)

We have made a every effort to recognize all donors properly. If we have inadvertently missed your name or you would like to change your recognition preference, please contact Kitty Schaum at (757) 437-0968 or email kschaum@vbrescuefoundation.org. Listings in this 2010 annual report recognize gifts received through December 31, 2010.



VBRFSF Recognized for Contributions

The Virginia Beach Rescue Squad Foundation received both the 2010 Virginia Beach EMS and the regional Tidewater EMS Council Award for Outstanding Contribution to EMS.

Special Thanks

The Virginia Beach Rescue Squad Foundation wishes to warmly thank the following donors for their unrestricted gifts to be used in support of our mission:

- Martha A. Rapoport Revocable Trust
- Michael and Susan Uremovich

**The volunteer efforts
we support
save the taxpayers
of Virginia Beach
more than \$22 million.
Every year.**



Legacy Society

The VBRS Foundation's assets have grown substantially in recent years, enhancing its ability to fund initiatives that have made a significant impact on the volunteer rescue system. This is largely due to the generosity and forward thinking of donors who included it in their estate plans. To that end, a Legacy Society was created in 2010 to honor those donors who currently support our efforts through a gift to the Foundation in their wills, trust or other estate plans.

We wish to thank the newest members to our Legacy Society in 2010:

- Glenn and Kendra Croshaw
- Kitty and Bob Schaum

2010 Board of Directors

John W. Richardson
PRESIDENT

Charles R. Malbon, Jr.
VICE PRESIDENT

John "Buddy" M. Baillio
TREASURER

James "Jay" A. Leach, IV
SECRETARY

Peter A. Agelasto III

John C. Aspinwall, III

John "Jay" M. Birsch, Jr.

James "Jimmy" H. Capps

James "Jim" T. Cromwell

Cecil V. Cutchins

Rick Flack

Virginia E. Gilpin

Izaak "Zack" Glasser

Amy Goldberg

N. Turner Gray

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Gary Hoffman

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Tom Lyons

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Thomas H. Wilson

Ronnie Yancey

N. Turner Gray - Emeritus

Littleton "Lit" C. Hudgins - Emeritus

Kitty Schaum
EXECUTIVE DIRECTOR

**VIRGINIA BEACH
RESCUE SQUAD
FOUNDATION**